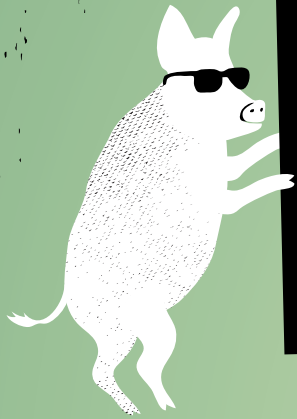


meeat.



REHAB FOR MEAT EATERS



MUU

SAME SAME BUT PLANT BASED

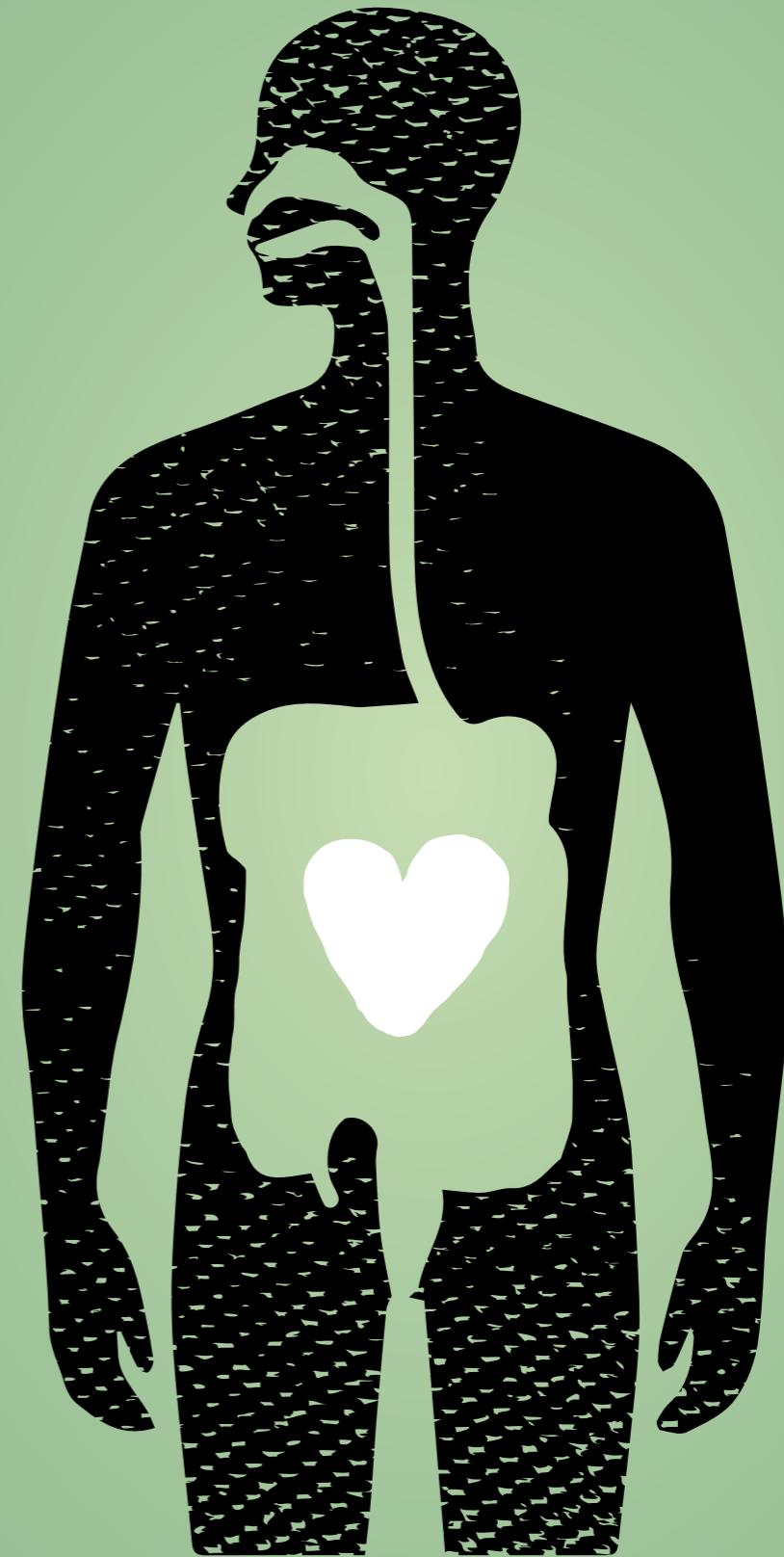
You are
eating the
Next big thing



FERMENTED FAVA BEAN *)

In fermentation microbes produce enzymes that break down the nutrients, making the food more easily digested and utilized by the human body. It's also great for the stomach as fermented foods contain bacteria beneficial to gut flora.

***) ONLY TESTED WITH HUMANS**



STREET FOOD GOODS

1830 MUU ROAST BEEF 100G



USE IN A DELICIOUS
PLANT-BASED REUBEN
SANDWICH!



Water, wheat protein, rapeseed oil, lentil flour, durum wheat groats, sunflower seed, textured pea, vinegar, beetroot powder, flavouring, natural flavouring, garlic, smoked paprika, salt.

1886 MUU PEPPERONI 90G



TRY IN
A PEPPERONI
PIZZA!



Water, wheat protein, rapeseed oil, lentil flour, spices (smoked paprika, coriander, garlic, horseradish, fennel, chili), durum wheat groats, sunflower seed, vinegar, textured peas, beetroot powder, natural flavouring, flavouring, salt, brown sugar.



1887 MUU PULLED BEEF BBQ 210G



USE LIKE PULLED
PORK: IN A SLIDER
OR SOFT TACO!



Pulled: Water, wheat protein, rapeseed oil, lentil flour, eggplant, durum wheat flour, sunflower seed, vinegar, textured peas, beetroot powder, spices (i.a. coriander, horseradish, smoked paprika), natural flavouring, salt, yeast extract, flavourings (i.a. smoke), cane sugar. Sauce: Water, rapeseed oil, paprika, red wine vinegar, orange pure, cane sugar, sugar, apple, tomato pure, garlic, spices (i.a. chili, ginger), salt, modified potato starch, potato- and corn starch, citrus fibre, vinegar, vanilla sugar, flavourings (i.a. whisky and smoke), potato protein, thickening agents (xanthan gum, pectin), food colouring (E150c), preservative (potassium sorbate, sodium benzoate).

PLANT-BASED COLD CUTS

1785 MUU COLD CUT 170G



Water, wheatgluten, rapeseed oil, salt, flavours, dextrose, spices, food colouring (iron oxide, vegetable juice extracts [radish, beetroot, tomato]), emulsifier (methyl cellulose cellulose), maltodextrin.

1796 MUU COLD CUT PAPRIKA 170G



DELICIOUS
PAPRIKA
FLAVOR!

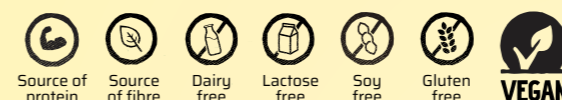
Water, wheat gluten (origin eu), rapeseed oil, green and red pepper flakes (2,3 %) salt, flavours, dextrose, spices, food colouring (iron oxide), vegetable juice extract (radish, beetroot, tomato), emulsifier (methyl cellulose, cellulose), maltodextrin, flavour enhancer (sodium glutamate), onion powder.



SERVE MUU BALLS IN A
SPAGHETTI & MEATLESS
MEATBALLS DISH!

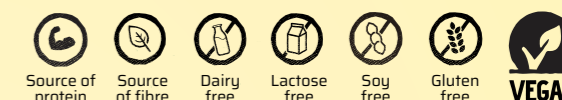
BALLS AND NUGGETS

1737 MUU CHILI-VHEESE BALL 210G



Water, pea 21 % (origin eu), rapeseed oil, corn flour, vegetable fat preparation Vuusto [9 % (water, coconut oil, modified potato starch, corn starch, thickening agent (xanthan gum), nutritional yeast flakes, salt, white wine vinegar, acidity regulator (calcium lactate), preservative (potassium sorbate), D2-vitamin (ergocalciferol)], onion, salt, stabilizers (methyl cellulose, cellulose), chili, flavouring, corn maltodextrine, dextrose, spices (black pepper, allspice), colouring (caramel colour).

1735 MUU BALL 210G



water, pea (23 %), rapeseed oil, gluten free breadcrumbs (rice flour, corn flour, corn starch, dextrose), onion, salt, stabilisers (E461, E460), flavourings (i.a. paprika), spices (black pepper, allspice), caramelized glucose syrup, food colouring (caramel colour), maltodextrine, potato starch, glucose syrup.

1736 MUU NUGGET 170G



SISÄLTÄÄ
KANANMUNAA



Water, egg powder 17 % (origin EU), breading (i.a. wheat flour, paprika), plant fiber (wheat, psyllium), salt, natural flavour, onion, stabilizers (sodium alginate, xanthan gum, methyl cellulose), herbs, spices, rapeseed oil.

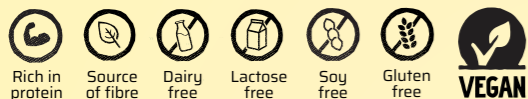


COOKING

With plant-based MUU products it's easy to replace meat with our delicious and easy to use cooking products.



1738 MUU MINCE 280G



NICE TO MEEAT YOU

With MUU Mince you can cook all your favorite mince dishes plant-based. Pea-based MUU Mince is a versatile product for all cooking!

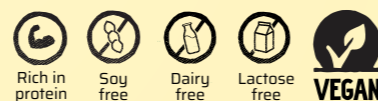
water, pea 15 % (origin eu), rice flour, rapeseed oil, coconut fat, stabilisers (methyl cellulose, cellulose), natural flavourings, apple extract, beetroot powder, salt, flavourings, corn maltodextrin, spice extracts.

USE LIKE CHICKEN

MUU Vege strip is a chicken-like cooking product. Fry it in a pan and use it just like chicken in all cooking.

Water, plant protein (wheat, origin eu), rapeseed oil, pea protein, modified potato starch, salt, sugar, stabilizers (methyl cellulose, cellulose), sea salt, spices (onion, paprika, clove, allspice, black pepper, turmeric, coriander, cumin, ginger, chili), flavouring (i.a. *honey 0,2 %), glucose syrup, thickening agents (guar gum, xanthan gum), emulsifier (sunflower lecithin), corn maltodextrin, acidity regulator (citric acid), preservatives (sodium benzoate, potassium sorbate). *The honey flavour is not sourced from bees.

1759 MUU VEGE STRIP HONEY FLAVOR 250G



WITH MUU PRODUCTS PLANT-BASED COOKING IS EASY AND HEALTHY!

1756 MUU MINCE CRUMB 200G



JUST LIKE COOKED MINCE!



Water, barley (origin eu), rapeseed oil, vegetable protein (wheat, soy), potato starch, salt, sea salt, stabilizers (methylcellulose, cellulose), coconut fat, spices (e.g. paprika, cumin), flavorings (e.g. smoke), food colouring (caramel colour), maltodextrin, dextrose, beetroot powder.

1749 MUU VEBAB 200G



SERVE IN A KEBAB DISK OF YOUR CHOICE!



Water, wheat protein (origin eu), rapeseed oil, modified potato starch, pea protein, onion, coconut fat, spices (i.a. garlic, coriander, chili), rice, flavourings (i.a. smoke), salt, emulsifier (sunflower lecithin), corn malto-dextrine, dextrose, onion extract, food colouring (paprika extract).

1751 WIENERSNITCHEL 300G



Water, rice flour (origin non-eu), breading (wheat flour, paprika, yeast), peas, modified potato starch, potato starch, coconut fat, rapeseed oil, corn starch, sea salt, salt, thickener (xanthan gum), yeast extract, white wine vinegar, acidity regulator (calcium lactate), flavors, sugar, stabilizer (methylcellulose), flaxseed, preservative (potassium sorbate).

1748 VEGE STRIPS 150G



USE LIKE SHREDDED HAM



wheatprotein (origin eu), water, rapeseed oil, peas (origin eu), modified potato starch, onion, emulsifier (sunflower lecithin), salt, acidity regulator (citric acid), dextrose, stabilizer (E450), flavouring (bl.a. smoke), hydrolyzed corn protein, antioxidant (E301), spices (coriander, ginger, tomato), lemon powder, apple extract, food colouring (paprika extract).

THE POST CAVEMAN ERA MUU SAUCES



MEEAT MEAL SAUCE RANGE WAS
SELECTED AS A FINALIST IN THE SIAL
INNOVATION COMPETITION.
THE FINALISTS OF THE INNOVATION
COMPETITION REPRESENT A HIGH
LEVEL OF INNOVATION AND QUALITY.

1781 MUU BOLOGNESE 400G



Tomato, tomato juice, water, fermented fava bean, broth powder [modified starch (E1450) corn maltodextrin, sunflower-seed oil, salt, sugar, tomato, parsnip, paprika, caramel, natural flavour, flavourings, red wine powder, glucose syrup, acidity regulators (sodium acetate, citric acid), thyme, juniper], onion, salt, brown sugar, tomato powder, spices (garlic, oregano, black pepper, coriander, chili, carrot, parsley, marjoram, lovage, basil), rapeseed oil, food colouring (caramel colour), sea salt.

1782 MUU CHILI SIN CARNE 400G



Tomato, tomato juice, water, fermented fava bean, kidney bean, broth powder [modified starch (E1450), corn maltodextrin, sunflower-seed oil, salt, sugar, tomato, parsnip, paprika, caramel, natural flavour, flavourings, red wine powder, glucose syrup, acidity regulator (sodium acetate, citric acid), thyme, juniper], onion, spices (garlic, smoked paprika, carrot, paprika, oregano, black pepper, cocoa, cinnamon, coriander, cumin, lovage, chili, basil), brown sugar, tomato powder, corn maltodextrin, sea salt, rapeseed oil, food colouring (caramel colour), flavours.

MADE WITH
STOMACH FRIENDLY
FERMENTED FAVA BEANS

MUU ready-made meal sauces are made with stomach friendly fermented fava beans. The flavorsome sauces take you on a journey around the world: curry flavors from India, spiciness from Thailand and warm tastes from Northern Africa.

Heat the sauce in a microwave, saucepan or water bath. Serve the sauce with noodles or rice and garnish with fresh herbs.



1783 MUU TIKKA MASALA 400G



Water, fava bean protein, oat drink [i.a. rapeseed oil, gluten free whole grain oat, modified starches (hydroxypropyl distarch phosphate, starch sodium octenyl succinate), antioxidant (sodium citrate), emulsifier (E472e)], rapeseed oil, spices (garlic, tomato powder, onion, cardamom, cinnamon, coriander, cumin, ginger, chili), sugar, corn maltodextrin, thickening agent (acetylated distarch adipate, guar gum), salt, sea salt, flavourings (i.a. paprika), emulsifier (sunflower lecithin), rapeseed oil.

1784 MUU KORMA 400G



Water, fava bean protein, rapeseed oil, coconut, sugar, spices (tomato powder, fenugreek, nutmeg, cardamom, turmeric, cinnamon, coriander, cumin, ginger, chili), thickening agents (acetylated distarch adipate, guar gum), corn maltodextrin, salt, sea salt, flavourings (i.a. coconut, ginger), emulsifier (sunflower lecithin), rapeseed oil.

1790 MUU RED CURRY 400G



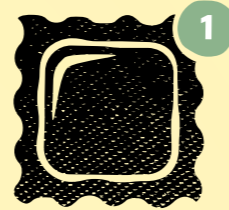
water, fermented fava bean, coconut, rapeseed oil, spices (garlic, onion, paprika, lime, kaffir lime, coriander, ginger, chili), sugar, thickening agents (acetylated distarch adipate, guar gum), salt, flavourings, corn maltodextrin, sea salt, emulsifier (sunflower lecithin), colouring (paprika extract).

1798 MUU GREEN CURRY 400G



Water, fermented fava bean, coconut, rapeseed oil, sugar, spices (garlic, lemon, onion, paprika, allspice, kaffir lime, turmeric, coriander, jalapeño, cumin, ginger, chili), thickening agents (acetylated distarch adipate, guar gum), corn maltodextrin, salt, flavourings, sea salt, emulsifier (sunflower lecithin), rapeseed oil.

RAVIOLIS



MAMMA MIA



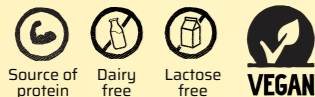
THE VEGAN MUU RAVIOLI GETS ITS TASTE FROM MUSHROOMS AND TRUFFLE FLAVOR. THE TASTY RAVIOLIS ARE READY IN ONLY 5 MINUTES AND ARE A SOURCE OF PROTEIN.



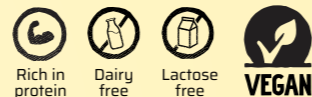
DID YOU KNOW THAT..?

RICOTTOFU IS LIKE RICOTTA BUT MADE OF TOFU. RICOTTOFU AND SPINACH ARE A MODERN VEGAN TASTE PAIR.

1230 RAVIOLI MUSHROOM-TRUFFLE TASTE 250G



1231 MUU RAVIOLI RICOTTOFU-SPINACH 250G



YOU HAD ME AT "RAVIOLI"



Filling 60 % (champignon 35 %, tofu 30 % [soybean, water], carrot 10 %, onion 10 %, flavouring (truffle), corn starch, salt, sugar, vegetable fat [rapeseed-, sunflower- and coconut oil], acidity regulator (citric acid)), dough 40 % (durumwheat flour, poppy seed, water).



Filling 60 % (spinach 40 %, tofu 40 % [soybean, water], onion 5 %, corn starch, salt, sugar, flavouring, nutmeg, oregano, vegetable fat [rapeseed-, sunflower- and coconut oil], acidity regulator (citric acid)), dough 40 % (durumwheat flour, spinach, water).

GRILL ME BABY ONE MORE TIME!



1730 MEEAT PROVENCE SAUSAGE 210G



Water, fermented fava bean (origin Finland), rapeseed oil, potato starch, pea protein, coconut fat, corn starch, stabilizers (methyl cellulose, cellulose), spices (garlic, thyme, onion, rosé pepper, rosemary, parsley, mint, black pepper, spring onion), thickening agent (xanthan gum), salt, yeast extract, sea salt, white wine vinegar, sugar, flavourings (i.a. smoke), beetroot powder, acidity regulator (calcium lactate), dried onion, psyllium, dextrose, corn maltodextrin, caramel colour, preservative (potassium sorbate), ergocalciferol. Skin: sodium alginate, konjac, guar gum.

1720 MEEAT CHORIZO SAUSAGE 210G



Water, fermented fava bean (origin Finland), rapeseed oil, potato starch, pea protein, coconut fat, corn starch, stabilizers (methyl cellulose, cellulose), thickening agent (xanthan gum), spices (garlic, thyme, smoked paprika, paprika, oregano, black pepper, coriander, cumin, fennel, cayenne, anis), salt, yeast extract, sea salt, flavourings (i.a. smoke), white wine vinegar, sugar, beetroot powder, acidity regulator (calcium lactate), dried onion, psyllium, dextrose, corn maltodextrin, food colouring (paprika extract, caramel colour), preservative (potassium sorbate), ergocalciferol. Skin: sodium alginate, konjac, guar gum. Smoked.

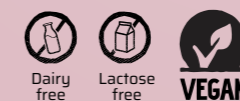


MEEAT ARTISAN SAUSAGES ARE MADE OF STOMACH FRIENDLY FERMENTED FAVA BEANS. THE TASTY SAUSAGES HAVE A REAL SAUSAGE SKIN MADE OF SEAWEED.



MEATY STEAK WITHOUT MEAT? OH YES! MEEAT PEPPER STEAK IS A WHEAT-BASED STEAK THAT TASTES JUST LIKE A REGULAR STEAK. TO COMPLETE THE EXPERIENCE SERVE THE MEEAT PEPPER STEAK WITH FRENCH FRIES AND GRAVY.

1831 MEEAT PEPPER STEAK 250G



Water, wheat protein, rapeseed oil, lentil flour, durum wheat groat, sunflower seed, textured pea, vinegar, flavourings, beetroot powder, natural flavourings, garlic, smoked paprika, pepper, salt.



MUU SAUSAGE

NEW PLANT-BASED CLASSIC

1703 MUU SAUSAGE VHEESE 300G



1747 MUU SAUSAGE JALAPENO-VHEESE 300G

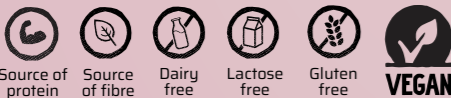


CHEEZY
TASTE, ALL
PLANT-BASED!

Water, rapeseed oil, pea 10 % (origin eu), potato starch, coconut fat, pea protein, stabilizers (methyl cellulose, cellulose), salt, corn starch, thickening agent (xanthan gum), yeast extract, flavours (i.a. smoke), beetroot powder, dried onion, acidity regulator (calcium lactate), psyllium, dextrose, white wine vinegar, corn maltodextrine, ergocalciferol, caramel colour, preservative (potassium sorbate), garlic.

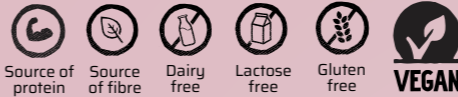
Water, rapeseed oil, pea 10 % (origin eu), potato starch, pea protein, stabilisers (methyl cellulose, cellulose, diphosphate), salt, coconut fat, corn starch, jalapeno (1 %), thickening agent (xanthan gum), yeast extract, beet root powder, dried onion, psyllium, dextrose, white wine vinegar, corn maltodextrin, acidity regulator (calcium lactate), flavourings (i.a. paprika, coriander, smoke), antioxidant (ascorbic acid), ergocalciferol, caramel colour, preservative (potassium sorbate), garlic.

1746 MUU SAUSAGE ORIGINAL 300G



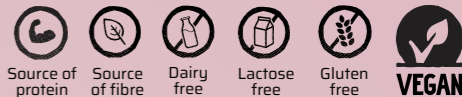
water, rapeseed oil, pea 10% (origin eu), potato starch, pea protein, stabilisers (E461, E460), salt, coconut fat, corn starch, thickening agent (xanthan gum), yeast extract, beet root powder, dried onion, psyllium, dextrose, white wine vinegar, corn maltodextrin, acidity regulator (calcium lactate), flavorings (i.a. paprika, coriander, smoke), ergocalciferol, caramel colour, preservative (E202), spices (garlic).

1755 MUU CHORIZO 200G



Water, rapeseed oil, pea (origin eu), coconut fat, modified potato starch, potato starch, pea protein, stabilizers (methyl cellulose, cellulose, carragenan, konjac), corn starch, spices (i.a. chili), sea salt, thickening agent (xanthan gum), salt, socker, yeast extract, flavourings (i.a. smoke) beet root powder, dried onion, white wine vinegar, dextrose, acidity regulator (calcium lactate), psyllium, corn maltodextrin, ergocalciferol, food colouring (caramel colour), preservative (potassium sorbate).

1742 MUU HOTDOG 200G



Water, rapeseed oil, pea (origin eu), potato starch, coconut fat, modified potato starch, pea protein, stabilizers (methyl cellulose, cellulose, carragenan), sea salt, corn starch, thickening agents (xanthan gum, konjac), sugar, salt, beetroot powder, flavourings (i.a. smoke), dried onion, psyllium, white wine vinegar, corn maltodextrin, acidity regulator (calcium lactate), colouring (caramel colour), preservative (potassium sorbate), garlic, ergocalciferol.

USE IN A
VEGAN
HOTDOG

1766 MUU GROAT SAUSAGE 300G



FINNISH
CLASSIC: GROAT
SAUSAGE!



MUU SAUSAGE AND HOTDOG ARE MODERN PLANT-BASED CLASSICS. THE TASTY RANGE HAS A FAVORITE FLAVOR FOR EVERYONE. THE PEA-BASED PRODUCTS ARE GREAT FOR GRILLING, HOTDOGS AND COOKING. USE JUST LIKE A REGULAR MEAT SAUSAGE.

Wate, barley (origin Finland), wheat protein, coconut fat, soy, potato starch, salt, spices (i.a. white pepper, cumin), rapeseed oil, stabilizers (methyl cellulose, cellulose), soy protein, dextrose, flavourings, food colouring (caramel colour), beetroot powder, maltodextrin.

SAUCES FOR STREET FOOD: BURGERS, TORTILLAS AND TACOS, DIPPING, BASE FOR A WARM SAUCE, SIDE FOR ANY DISH! FIVE DELICIOUS SAUCES TO MAKE YOUR MEALS POP!

1868 MEEAT DIP & SAUCE CARIBBEAN JERK 125G

-  Dairy free
-  Lactose free
-  Soy free
-  Gluten free
-  Egg free
-  VEGAN



Water, rapeseed oil, paprika, garlic, sugar, spices (i.a. chili, ginger), salt, vinegar, modified potato starch, lemon pure, jalapeno, pineapple, mango, potato- and corn starch, citric fibre, potato protein, thickening agent (xanthan gum), preservatives (sodium benzoate, potassium sorbate).

1870 MEEAT DIP & SAUCE CHILI MAYO 125G

-  Dairy free
-  Lactose free
-  Soy free
-  Gluten free
-  Egg free
-  VEGAN



Water, rapeseed oil, paprika, sugar, garlic, spices (i.a. chili, ginger), salt, vingear, modified starch, potato- and corn starch, potato protein, cane sugar, citric fibre, acidity regulator (citric acid), preservatives (sodium benzoate, potassium sorbate), thickening agent (xanthan gum).

1867 MEEAT DIP & SAUCE MADRAS CURRY 125G

-  Dairy free
-  Lactose free
-  Soy free
-  Gluten free
-  Egg free
-  VEGAN



Water, rapeseed oil, sugar, mango pure, spices (curry [turmeric, coriander, fenugreek, garlic, cumin, fennel, black pepper, cayenne, clove, dill seed], paprika, chili), vinegar, salt, modified potato starch, corn- and potato starch, citric fibre, potato protein, acidity regulator (citric acid), thickening agent (xanthan gum), preservative (sodium benzoate, potassium sorbate).

1869 MEEAT DIP & SAUCE GARLIC AIOLI 125G

-  Dairy free
-  Lactose free
-  Soy free
-  Gluten free
-  Egg free
-  VEGAN



Water rapeseed oil, garlic (18 %), sugar, modified potato starch, vinegar, potato starch and -protein, salt, lemon pure, citrus fibre, thickening agent (xanthan gum), preservative (potassium sorbate, sodium benzoate), acidity regulator (citric acid), white pepper.

1866 MEEAT DIP & SAUCE WHISKY BBQ 125G

-  Dairy free
-  Lactose free
-  Soy free
-  Gluten free
-  Egg free
-  VEGAN



Water, rapeseed oil, paprika, red wine vinegar, orange pure, sugar, apple, tomato pure, garlic, spices (i.a. chili, ginger), salt, modified potato starch, potato- and corn starch, citrus fibre, vinegar, vanilla sugar, flavourings (i.a. whisky and smoke), potato protein, thickening agents (xanthan gum, pectin), food colouring (E150c), preservative (potassium sorbate, sodium benzoate).

MADE WITH
FERMENTED
SPICES!

(SWEET
DREAMS ARE)
MADE OF
PEAS!

1744 MUU ROYALE BURGER 300G

-  Source of protein
-  Source of fibre
-  Dairy free
-  Lactose free
-  Soy free
-  Gluten free
-  VEGAN



Water, pea 10 % (origin eu), rice- and corn flour, coconut fat, corn starch, dextrose, salt, rapeseed oil, apple extract, stabilisers (methyl cellulose, cellulose), spices (i.a. black pepper, coriander, ginger, chili), sugar, beetroot powder, dried onion, sea salt, flavourings (i.a. paprika), corn maltodextrin.

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EXAMPLE MENU WITH MUU PRODUCTS

FOR LUNCH LINES

MONDAY

Muu Tikka Masala
with rice and chutney

TUESDAY

MUU Bolognese and spaghetti

WEDNESDAY

Tortillas with MUU Mince Crumble

THURSDAY

MUU Vegan Kebab sauce with rice

FRIDAY

MUU Ravioli



STREET FOOD STYLE

MONDAY

Kebab wrap with MUU Vegan Kebab Slices

TUESDAY

Pita bread with Muu Chorizo sausages

WEDNESDAY

Pan pizza with MUU Mince Crumble

THURSDAY

MUU Royale Burger and fries

FRIDAY

Vegan meatball sub with MUU Meeat Balls

8 SUSTAINABILITY PROMISES BY MEEAT



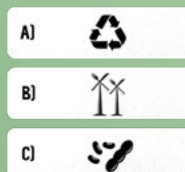
1. MEEAT MAKES MOVING TO THE NEW ERA OF FOOD EASY, DELICIOUS AND HEALTHY!

It's simple: We can't keep eating meat the way we're used to. It's time for a change! Although change can be scary, we should not fight it, but embrace it. We believe that all of us will eat more plant-based food in the future – some more, others less. We have made it our mission to make this transition quick, easy and delicious!



2. WE ARE CONVERTING MEAT PROCESSING FACTORIES TO BE PLANT-BASED

We believe that the world already has enough factories – they are just not used for the right purposes. Permanent change comes from making existing resources serve future production. We are changing the world in a concrete way by making meat processing factories more suited for the next level of evolution. The same equipment that was used to process meat will increasingly be used to make plant-based food.



3. WE OFFER CHOICES THAT ARE GOOD FOR THE CLIMATE AND TALK ABOUT THEM IN AN UNDERSTANDABLE WAY

All of us, whether it's companies, governments or individuals, must do our part to fight the climate crisis. However, making choices that are truly good for the climate might still be challenging. There's lots of information, maybe even too much, and it might be difficult to find the correct and most important information from the flood. Different operators have different ways of calculating a product's carbon footprint, for example. We want to show you the carbon footprint of our products from farm to table in a way everyone can understand. Nobody has the time or energy to go through difficult lists of numbers: we want concrete information about carbon footprints! You can read more about the topic here.



4. WE CHOOSE THE BEST PACKAGING MATERIALS

We have to admit: even though our products have a small carbon footprint, most of it comes from packaging materials. Our packages are currently mostly plastic, but there's a good reason for it. At the moment, plastic packaging is the most product-safe choice, and it also the most efficient choice when it comes to the amount of necessary packaging material. We always choose packaging that is best for you, the environment and the product. It might be difficult to believe, but in this case, plastic is the best choice for the climate as well!



5. THE FOOD FOR CHANGE IS MADE WITH RENEWABLE ENERGY

Meeat's products are primarily made at a factory that runs on 100% wind power. When we start collaborating with a new factory, we always propose that the factory move to renewable energy. Our dream for the future is that all Meeat products will be produced with wind power and other forms of renewable energy. We're not just building a new world with food, but also with energy!



6. ITS SMART TO BE EFFICIENT WE DONT DRIVE HALF-EMPTY CARS

The stupidest thing that we can imagine is driving around the country in half-empty cars, taking piles of nothing from one city to another. For this reason, Meeat's products are transported around Finland in Tuoretie cars. Tuoretie is the country's largest logistics service provider. Since a large logistics company takes care of transport, we can efficiently move around lots of products. Tuoretie's cars already run on diesel and biogas. The use of biofuel cars will increase as new cars are purchased to replace the old ones.



7. WE ARE A RESPONSIBLE SOCIAL ACTOR

For us, sustainability also means taking responsibility for the people who work with us – our employees, customers and subcontractors. Meeat's products are primarily produced in a factory that is located around Kannus in Central Ostrobothnia, Finland. People have long, fulfilling careers at the factory. The factory is a significant employer in the region, but it previously functioned only as a meat production facility. The meat industry has been declining, but Meeat has brought work to the Kannus factory and made it livelier! Though it previously had dark prospects, Meeat has given new life to the factory. We are happy to participate in developing the region and promoting its well-being.



8. WE ARE CHANGING THE WORLD ONE MEAL AT A TIME

We at Meeat have an ambitious goal. We are going to challenge today's food production and its norms. We want to be the next step in the evolution of food, and we are inviting you to join us.

WE'RE HERE!

